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NUTRIFYTODAY C-SUITE SUMFLEX 2025

Networking the Networks

5 - 6 JUNE, 2025

MUMBAI, INDIA

<https://nutrifysuite.com/>



Google: Your Company's Gateway to Global Growth

JANE PHELPS

Founder and CEO, Know Agency



A clinical study to assess the efficacy and safety of BC Caps in patients with Abnormal Vaginal Discharge due to Microbial Infections

SUNIL GUPTA

Partner, Nutragrace



Redefining Nutraceuticals with Consumer Centric Innovations

SUBBARAO CHINNI

Managing Director, Crius Group Companies

Ideation to Commercialization AI Engine



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From the desk of Chief Catalyst

Nutrify Today

Emergence of Sumflex: A New Era of Precision Business Partnerships in Responsible Nutraceuticals

On June 6th, at Nutrify Today C-Suite Sumflex 2024, a new chapter in precision business partnerships within the responsible nutraceuticals industry commenced. This event, hailed as the beginning of a new era, was powered by 360 leaders from around the world. It featured the first-ever AI-driven, focused meetings with clear outcome agendas, setting a year-long roadmap for the industry. The world witnessed a new normal in business events.

Sumflex also drew significant attention from the investment community. The mission to achieve a \$100 billion Nutraceutical India is driving global interest towards India. As the center for Ayurveda, pharmaceuticals, food technology, and home to 52 agroclimatic zones, India is poised to become the ideal hub for leadership in IP-driven responsible nutraceuticals, setting a global benchmark.

The event highlighted India as the emerging hotspot in the responsible nutraceutical business. The coming months will see continued collaboration with the responsible nutraceutical industry to establish a harmonized global standard.

This magazine edition marks the beginning of integrated solutions in netWORTHING within the industry. We are excited to work with our industry colleagues to advance the responsible nutraceutical sector worldwide.



AMIT SRIVASTAVA

Chief Catalyst

Nutrify Today

Member-Nutra Task Force

Office of PSA To Government of India

Google: Your Company's Gateway to Global Growth

In an increasingly health-conscious world, nutraceutical companies are uniquely positioned to provide the products that consumers and businesses demand. But in a crowded market, getting your message in front of the right people – be it health-conscious consumers or potential business partners – is crucial. This is where Google, the world's most popular search engine, becomes your company's most powerful ally.



JANE PHELPS

Founder and CEO
Know Agency

Understanding Google's Role for B2B and B2C

Whether you are a finished product company or a business that supplies ingredients or services to other businesses, Google is an important first step in the customer journey.

Consumers: When individuals research health and wellness products, they turn to Google Search. This makes it a prime platform for showcasing your products directly to your target customers. Optimizing your website for relevant consumer keywords can lead to increased brand awareness and sales.

Businesses: Procurement managers and other business decision-makers also rely on Google to find potential suppliers and partners. Ensuring your company appears prominently in searches for industry-specific keywords (e.g., "wholesale ingredients") can open doors to lucrative opportunities.

Unlocking Organic Growth with SEO

Search Engine Optimization (SEO) is the cornerstone of improving your website's visibility on Google, regardless of your target audience.

Consumers: High-quality blog posts help the consumer during the initial phase of the buyer's journey. The consumer does not know exactly what remedy they need, but they understand that they have a problem they want resolved. By creating top level content that fully educates the consumer, they then understand what products can help them with their questions.

Equally, your product descriptions should be very informative. Include product ingredients and their benefits. Add customer testimonials to show “social proof” that others find your product useful.

The metadata on each product page should be written for what people are searching for, not your brand name. We want to attract people that have never heard of your brand before.

Finally, include your return policy prominently on each product page. This establishes to Google that you can be trusted.

Businesses: SEO should be the primary driver of qualified leads to your website. By writing thought leadership articles and whitepapers showcasing your expertise, you can help attract new customers. Include clinical studies, and optimized company profiles on industry-specific platforms to help you establish authority and build trust with potential business partners.

Paid Search: Targeted Reach for Both Markets

Google Ads can be a powerful tool for both B2C and B2B marketing:

Consumers: Targeted campaigns can reach consumers actively searching for specific products or solutions, driving immediate sales and brand recognition.

Businesses: By bidding on relevant industry keywords, you can position your ads in front of decision-makers actively seeking suppliers or partners.

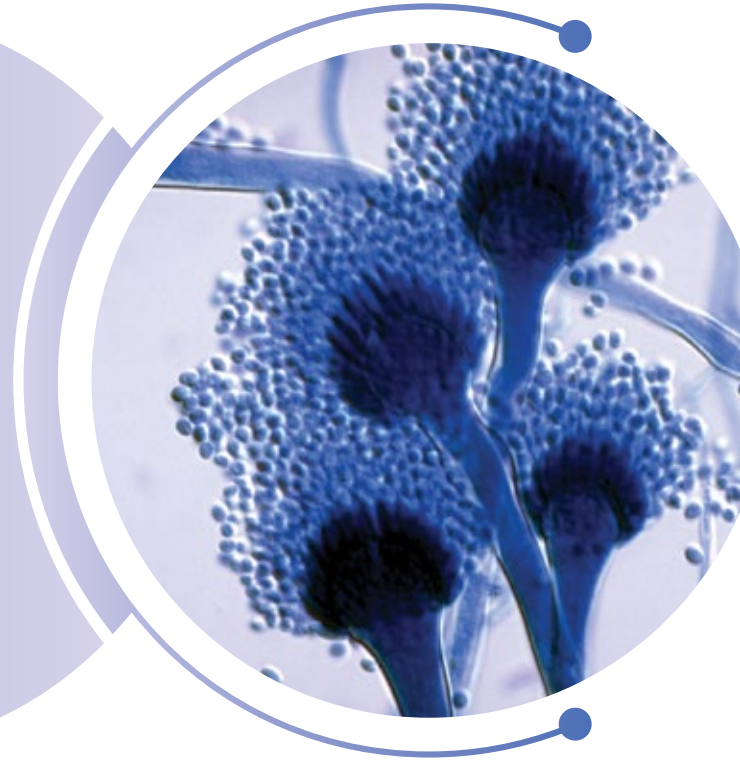
Google Ads can come in a variety of formats, including text ads where the headlines are written by Google, based on copy from the same webpage, display ads that are distributed throughout the Google Display Network, video ads that show up before YouTube videos, and shopping ads that promote the link to specific products.

Partnering for Success

To maximize your success on Google, consider partnering with a digital marketing agency specializing in both B2C and B2B SEO and paid search strategies. Their expertise can ensure that your brand reaches its full potential in both markets.

Google offers a unique opportunity to connect with both consumers and businesses in the nutraceutical industry. By strategically leveraging SEO and paid search across both B2B and B2C channels, you can create a digital marketing strategy that drives growth and establishes your brand as a leader in the global market.

Metcreatin-Veg®



Metcreatin-Veg®, a powerful digestive enzyme, consists of three essential enzymes—Amylase, Lipase, and Protease. These enzymes digest complex molecules, including sugars, fats, and proteins, promoting efficient digestion. Derived from plant sources, this product serves as a veg alternative to animal-based Pancreatin.

WHY CHOOSE **Metcreatin-Veg®** OVER ANIMAL-DERIVED PANCREATIN?

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- Solvent-Free Extraction
- Available forms

 **Meteoric Biopharmaceuticals Pvt. Ltd.**

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Crius Life Sciences: Redefining Nutraceuticals with Consumer Centric Innovations

In the rapidly evolving nutraceutical industry, Crius Life Sciences has carved out a niche as a leader in innovation and consumer centric product development. With a robust commitment to research and development, the company has introduced a range of user friendly, effective product formats that cater to the unique needs of diverse consumers.



Crius Life Sciences has revolutionized how consumers approach their daily health routines by making supplementation both enjoyable and practical. The introduction of playful bubble gums and flavorful gummies has transformed taking daily vitamins into a pleasant part of the day for consumers of all ages. Simultaneously, Crius has addressed the needs of those who prefer not to swallow pills, with their innovative oil filled capsules and mouth melt stick packs. The latter dissolve instantly in the mouth, a boon for immediate absorption and convenience, particularly for those with swallowing difficulties.

A standout innovation in Crius Life Sciences' portfolio is the introduction of vegan softgels, the first of their kind in India. These softgels are made from plant derived cellulose, a significant shift away from traditional gelatin based capsules. This development not only caters to the growing vegetarian and vegan market but also appeals to consumers seeking more ethical and sustainable options in their health products. These vegan softgels are designed to offer superior moisture protection and enhanced dissolution rates, ideal for India's humid conditions, thus maintaining the integrity and efficacy of the encapsulated nutrients.

The backbone of Crius Life Sciences' success is its unwavering dedication to research and development, which fuels its ability to craft these advanced delivery technologies. Each product is meticulously developed to align with not only consumer preferences and lifestyles but also stringent global health and safety standards. This dedication ensures that Crius products are not only effective but also safe and of the highest quality.

As Crius Life Sciences continues to push the boundaries of what is possible in nutraceutical science, it remains committed to its mission of enhancing health through innovative and accessible solutions. The company's ongoing efforts to expand its product range and explore new technologies are setting new benchmarks in the industry, reinforcing its position as a leader in the global market.

By championing innovative formulations and delivery methods, Crius Life Sciences is not just responding to current trends but shaping the future of the nutraceutical industry. Consumers who choose Crius are embracing a lifestyle that values health, sustainability, and ethical consumption principles that Crius stands for in every product they develop.

India's Rise: Cultivating a Global Powerhouse in Clinical Nutrition Manufacturing




The global nutraceutical industry is experiencing a transformative surge, with India emerging as a key player. Projected to reach a staggering US\$ 101.1 billion by 2026, the nation's nutra ecosystem is fertile ground for innovation, fueled by a unique blend of factors:

- **Booming Demand:** A health-conscious populace, coupled with rising disposable incomes, is driving domestic demand for personalized, evidence-based clinical nutrition solutions.
- **Cost-Effectiveness:** Compared to Western counterparts, Indian CDMOs offer significant cost advantages due to lower operational costs and a readily available talent pool.
- **Stringent Regulations:** Adherence to international cGMP and HACCP standards ensures product quality and safety, paving the way for global market access.
- **R&D Prowess:** A vibrant network of research institutions and universities collaborates with CDMOs, fostering a culture of cutting-edge ingredient discovery and formulation development.

This confluence of factors creates a dynamic landscape where Contract Development and Manufacturing Organizations (CDMOs) play a pivotal role. These nimble partners are reshaping the future of clinical nutrition by offering:

- **Speed and Scalability:** Gone are the days of sluggish timelines and cumbersome infrastructure build-up. CDMOs bring expertise and capacity to the table, accelerating product development and seamlessly scaling production to meet demand.
- **Innovation Ecosystem:** Leading CDMOs actively partner with academic institutions and research bodies, granting access to cutting-edge ingredients, novel delivery systems, and personalized formulation solutions.
- **Cost Optimization:** By outsourcing manufacturing, companies can free up valuable resources for core activities like marketing and research, while benefiting from CDMOs' economies of scale and access to raw materials.
- **Quality Assurance:** Stringent regulatory compliance is paramount in clinical nutrition. Indian CDMOs prioritize quality control, adhering to the highest international standards and ensuring product safety for global markets.
- **Customization is Key:** No two clinical nutrition projects are identical. CDMOs offer bespoke solutions tailored to specific needs, from concept development and formulation to packaging and regulatory expertise.

From Niche to Mainstream: Personalized Nutrition Takes Center Stage



The future of clinical nutrition lies in personalized therapies, targeted supplements, and evidence-based approaches. Consumers are increasingly demanding solutions tailored to their unique genetic makeup, lifestyle, and health goals. This trend presents immense opportunities for CDMOs with:

- **Advanced Analytical capabilities:** Deep insights into individual biochemistries and metabolomes allow for the development of highly targeted formulations with measurable efficacy.
- **Big Data Integration:** Leveraging AI and machine learning to analyze vast datasets helps predict individual responses to various nutrients and tailor interventions accordingly.
- **Precision Dosing:** Advanced delivery systems and controlled-release technologies enable precise nutrient delivery, optimizing efficacy and minimizing side effects.

Zeon Lifesciences: A Glimpse into the Future

As a testament to India's CDMO prowess, companies like Zeon Lifesciences are quietly setting new benchmarks. Their R&D center, staffed by renowned scientists and collaborating with esteemed academic institutions, exemplifies their commitment to innovation. With a streamlined process that delivers products in a remarkable period of 45 days, Zeon embodies the speed and efficiency that define the future of clinical nutrition manufacturing.

Beyond the Buzz: A Collaborative Spirit Defines Success

The success of India's CDMOs hinges not just on their capabilities but also on a collaborative spirit. Building trust and fostering open communication with clients is key to translating cutting-edge research into life-changing products. Leading CDMOs understand this, acting as strategic partners rather than mere service providers.

India's rise in the clinical nutrition manufacturing landscape is not merely a business proposition; it's a testament to the nation's scientific expertise, entrepreneurial spirit, and unwavering commitment to quality. As personalized nutrition takes center stage, CDMOs like Zeon Lifesciences stand poised to become catalysts for global innovation, shaping a future where health and wellness are tailor-made for each individual.

A clinical study to assess the efficacy and safety of BC Caps in patients with Abnormal Vaginal Discharge due to Microbial Infections

NUTRA GRACE

The vagina secretes healthy vaginal fluid to support the body's routine functions like physiological vaginal discharge that varies with the menstrual period. Symptoms like vulva itching, swelling, redness, or an unpleasant odor do not accompany normal vaginal discharge. Many factors, including age, monthly cycle, and usage of contraceptives, affect vaginal and cervical discharge. Approximately 30% of reproductive-aged Indian women report vaginal discharge. Sexually transmitted illnesses are thought to produce more than 90% of vaginal discharge.

The most common cause of vaginal discharge is microbial infections. Trichomonas (TV), vulvovaginal candidiasis (VVC), and bacterial vaginosis (BV) are suspected in 70% of cases. Bacterial vaginosis is the cause of about half of all infections. Overuse of antibiotics with antifungal and antibacterial properties, such as fluconazole and metronidazole, can result in rashes, colds, and itching. However, using herbal supplements helps to maintain body equilibrium. Herbal products have less negative side effects. Neem extracts are antibacterial and antifungal, making them effective against a wide range of pathogens and fungal strains.

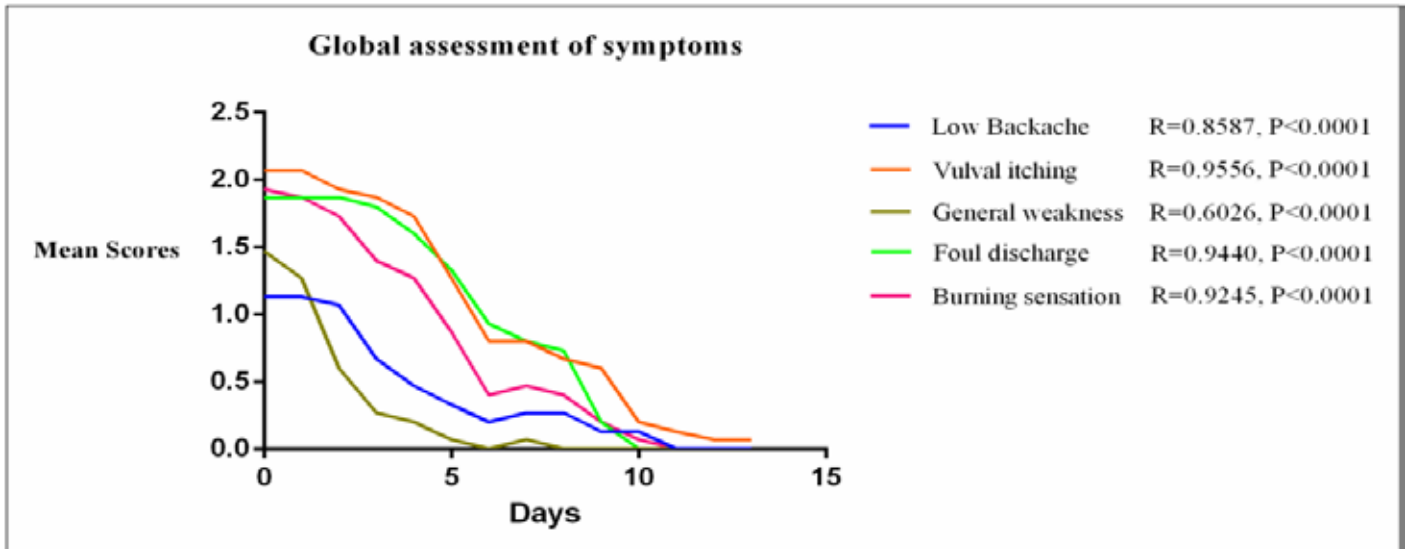


DISCUSSION

The FDA-approved medication fluconazole is used to treat female bacterial vaginosis and vulvovaginal candidiasis infections, however it does not diminish disease recurrence. As a result, using normal drugs to treat the illness is commonly recognized. Praneem poly-herbal pessary surpasses other CAM formulations, alleviating symptoms by 72%. Neem's antifungal and antibacterial qualities make it useful in a variety of medicines. Neem oil is inexpensive, readily available, and without negative effects.

RESULTS

Treatment group	Symptomatic response (%) (n=15)			
	Vaginal discharge		Cervical abnormalities	
	Abnormal	Normal	Abnormal	Normal
Untreated (day 0)	15 (100)	0 (0)	8 (53.3)	7 (46.6)
Treatment (day 7)	3 (20)	12 (80)	2 (13.3)	13 (86.6)
Treatment (day 14)	1 (6.6)	14 (93.3)	1 (6.6)	14 (93.3)



LABORATORY TEST

The percentage of subjects with pathogens in the vaginal discharge decreased, and it was discovered that BC Caps is 100% effective in curing the individual pathogens bacterial vaginosis (100%), *Candida albicans* (100%), *Trichomonas vaginalis* (100%), bacterial vaginosis and *Candida albicans* (75%), and bacterial vaginosis and *T. vaginalis* (100%), but only *Candida albicans* and *T. vaginalis* were 66.6% cured after the course of treatment.

Whiff test

Significant difference ($p=0.0001$) was noted in the whiff test before (100% women with fishy odour positive) and after (100.0% women with no fishy odour) treatment with BC Caps.

Vagina pH test

A significant change ($p=0.000051$) was observed in the vaginal pH measurement before (20% of women having normal pH of below or equal to 4.5) and after (93.33% women with normal pH of below or equal to 4.5) the treatment with BC Caps.

CONCLUSION

The study achieved the purpose of BC Caps, which have demonstrated significant symptom relief and been found to be a safe and efficient treatment for abnormal vaginal discharge. Once more, therapy reduced or eliminated side effects while improving related symptoms.

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Inflammation



Clinical
Studies



100%
Natural



*From Exercise Induced Acute Musculoskeletal Pain

Esperer Nutrition's FORTITUDE: A Case Study in Cancer Nutrition Innovation

Context:

Esperer Nutrition's journey from ideation to commercialization in developing the ES Invigour brand, a clinical nutrition solution for cancer patients.

1



2

NutrifyGenie AI Solution:

1. Ingredient Analysis: Conducted a comprehensive review of ingredients and bioactives used in chemotherapy support, focusing on maintaining nutritional balance.
2. Optimization: Identified and combined the most effective nutrients and bioactives to enhance therapy support.



Operation Execution:

1. Bioactive Analysis: Examined the pathways of various bioactives, assessing their combination efficacy.
2. Innovative Formulation: Developed a unique matrix combining MCT oils with selected bioactives to optimize nutritional support during chemotherapy.
3. Supply Chain Development: Established a robust supply chain network and secured necessary investment resources for production and distribution.

3



4

Outcome:

1. Product Launch: Successfully introduced FORTITUDE, a specialized clinical nutrition brand for cancer patients.
2. Business Impact: Achieved seamless integration from conceptualization to market, backed by a solid investor base and an efficient supply chain.



Conclusion:

Esperer Nutrition's FORTITUDE represents a landmark in clinical nutrition, offering tangible support to cancer patients during chemotherapy. This case study demonstrates the power of AI-driven solutions, strategic operational execution, and the importance of targeted nutritional supplementation in healthcare.

5

Innovative PCOS Management Solution for ASEAN

Countries

Context:

An exploration into developing a safe and effective PCOS management product tailored for ASEAN countries.

1



2

NutrifyGenie AI Solution:

1. Ingredient Analysis: Extensive search of over 800 ingredients, evaluating combinations through a toxicology lens.
2. Product Innovation: Disregarded commonly used PCOS ingredients due to toxicological concerns, creating a distinct and safe product backed by new science, appealing to medical professionals.



Operation Execution:

1. Bioactive Analysis: NutrifyGenie AI investigated bioactives, scrutinizing clinical and research studies. Found that popular ingredients posed teratogenic risks during the early, often unknown stages of pregnancy.
2. Pathway Innovation: Identified alternative pathways through the botanical kingdom, focusing on bitter melon peptides and pumpkin seed extracts. This combination effectively mimics the AMP activation pathway, with no known risks, as these ingredients have been safe food components for centuries.
3. Strategic Manufacturing: Shifted manufacturing to Malaysia for better ASEAN market access, leveraging the AI's logistical and supply chain insights.

3



4

Outcome:

1. Product Launch: Successfully launched a well-optimized PCOS product, featuring excellent margins and supply chain efficiency.
2. Market Impact: The product is now a key part of the PCOS portfolio in select ASEAN countries, offering a unique and safe solution for managing PCOS.



Conclusion:

This case study demonstrates innovative use of AI in identifying safe and effective ingredients for PCOS management, leading to the development of a unique product for the ASEAN market. The strategic approach in manufacturing and supply chain optimization further underscores the potential of AI-driven solutions in addressing complex health issues.

5

Euro Alliance Switzerland's NANOVEDA - Pioneering Ayurvedic Solutions in Innovative Formats

Context:

Euro Alliance Switzerland's venture to expand its portfolio with Ayurvedic ingredients in novel delivery formats.

1



2

NutrifyGenie AI Solution:

1. Ingredient Selection: Scanned 2,700 Ayurvedic medicinal plants, selecting the best based on standardized data.

2. Innovative Formats: Recommended the use of nanoparticles to explore unique delivery methods like rapid-dissolving thin films or sprays.



Operation Execution:

1. Delivery Format Selection: Chose rapid-dissolving strips as the primary delivery format, utilizing standardized Ayurvedic nanoparticles.

2. Biochemical Pathway Development: Created a suggested biochemical pathway for products to ensure faster outcomes.

3. Supply Chain and Distribution: Identified a Contract Manufacturing Organization (CMO) specialized in rapid-dissolving strips and distributors in the USA, the initial launch market.

4. Regulatory Compliance: Assessed U.S. regulatory requirements to finalize ingredients, leading to the development of a comprehensive portfolio at the selected CMO.

3



4

Outcome:

1. Brand Launch: Successfully launched the NANOVEDA brand in the USA, followed by expansion into the Indian market.

2. Market Impact: Euro Alliance's NANOVEDA brand, enabled by NutrifyGenie AI, has effectively merged traditional Ayurvedic wisdom with modern technology, offering innovative and effective wellness solutions.



Conclusion:

Euro Alliance Switzerland's NANOVEDA is a testament to the power of combining AI-driven insights with traditional knowledge. This case study highlights the successful integration of ancient Ayurvedic practices into modern, consumer-friendly formats, creating a unique presence in the wellness market, both in the USA and India.

5

Navigating Nutraceutical Markets: Nutrify Genie's Success Story Episode 1

NutrifyGenie, an AI driven Engine has emerged as a pivotal player in revolutionizing the ideation to commercialization process in the nutraceutical industry. As an AI-driven engine, it has redefined the entire trajectory from ideation to commercialization, offering a comprehensive solution that addresses the multifaceted challenges faced by companies in this dynamic sector. This revolutionary platform leverages advanced algorithms, to guide businesses through the intricate process of developing, refining, and launching nutraceutical products on a global scale. By amalgamating scientific research, and technological advancements, NutrifyGenie not only accelerates the pace of product development but also ensures a nuanced understanding of regulatory landscapes, and emerging trends.

Let's unveil one of the Success Stories of NutrifyGenie.

NutrifyGenie played a crucial role in the transformation of a Switzerland-based health-tech company's vision into reality.

SWITZERLAND-BASED HEALTH-TECH COMPANY EXPANDS INTO INDIA AND BEYOND

NUTRIFYGENIE'S IMPACT: RESULTS?

- ▷ The company established a foothold in the Indian market
- ▷ Successfully signed up with major international retailers like Walmart, expanding its presence across three countries.
- ▷ Brings Ayurveda in combination with Nanotechnology



3

PORTFOLIO BUILDING & SCIENTIFIC COMMUNITY ENGAGEMENT

Nutrify Genie contributes to the development of nutraceutical product portfolio and establishes connections and collaborations with the scientific community to ensure the incorporation of validated & efficacious ayurvedic ingredients



NUTRIFYGENIE'S APPROACH TO THE SOLUTION

Nutrify Genie conducts an in-depth analysis of the company's vision and goals for entering the nutraceutical market and leverages its extensive research capabilities to identify market opportunities, trends, and potential challenges.

2



CHALLENGE IN TRANSLATING VISION INTO A NUTRACEUTICAL BUSINESS

Primary challenges involved sourcing and integrating clinically proven Ayurvedic ingredients, navigating the intricacies of the diverse Indian market, and establishing partnerships with major international retailers.

1



Shield Healthcare & NutrifyGenie AI: Revolutionizing Cognitive Care Product Launch

Challenge:

Shield Healthcare aimed for a swift market entry with a novel single-strain probiotic cognitive care product. Their goal was to capitalize on market opportunities by introducing innovative concepts.

1



2 NutrifyGenie AI Solution:

Utilizing NutrifyGenie's advanced AI, we conducted a comprehensive scan of global probiotic strains. Our AI system identified both proven and untested promising strains. With an innovative approach, Shield Healthcare was equipped to select a probiotic strain tailored for cognitive care, backed by robust AI-generated insights.



Operation Strategy:

NutrifyGenie AI delved into strain characteristics and gut-brain interaction mechanisms, uncovering a Taiwanese strain with extensive research, yet pending FSSAI approval. Despite logistical and regulatory challenges in India, this strain's strong clinical trial background provided a unique competitive advantage.

Subsequently, our AI identified an under-the-radar strain approved by FSSAI, predicting its high potential in cognitive care. This predictive analysis positioned the strain as a frontrunner in the cognitive care segment.

3



4 Research Support:

NutrifyGenie AI aggregated global clinical research, bolstering the likelihood of the product's success.



Outcome:

Leveraging NutrifyGenie AI's data, Shield Healthcare successfully launched 'Cognibiotic'. The product's test launch showed promising results, paving the way for a national rollout. Inspired by this success, Shield Healthcare initiated a post-marketing study to generate proprietary clinical data, further solidifying its market position.

5

INGREDIENTS OF THE MONTH

A preliminary study has revealed promising benefits of baobab fruit in managing blood sugar levels. Conducted on 31 healthy adults, the research showed that participants who consumed 250 mL of baobab aqueous extract (BAE) experienced significantly lower post-meal blood glucose spikes compared to a control group.

The baobab extract, rich in phenols, proanthocyanins, and hydrolyzable tannins, demonstrated high antioxidant activity, effectively scavenging harmful radicals. These findings suggest that baobab fruit, traditionally used in Africa for its therapeutic properties, could serve as a natural hypoglycemic agent, offering a potent source of antioxidants and a novel approach to blood sugar management.

Wondering how? Ask NutrifyGenie now



Recent clinical research has highlighted the potential of *Eclipta alba* in effectively treating symptoms of acidity, specifically focusing on conditions exacerbated by Pitta Drava Guna Vriddhi.


Results from the randomized open clinical trial showed significant improvements among participants receiving *Eclipta alba*, with 55.33% experiencing marked improvement and 6.67% achieving complete cure. These findings underscore *Eclipta alba*'s potential as a therapeutic option for managing acidity-related symptoms.

Wondering how? Ask NutrifyGenie now

Ask NutrifyGenie

 <https://nutrifygenie.com/>

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SCHEDULED MEETINGS AT NUTRIFY C-SUITE SUMFLEX 2024

95

BUYERS AND
SELLERS SCHEDULED
MEETING



143

TOTAL MEETINGS
CONCLUDED



OVER

100%

SUCCESS DELIVERED!



We're excited to announce the significant impact of our Nutrify C-Suite Day and Night Sales Marathon event on 5th May, 2024. On that day, we orchestrated 50 business meetings involving 11 buyers from India, USA, Mexico, Singapore and Brazil and 8 sellers, achieving an impressive lead generation success rate. Looking at success of this international sales meet, we will now be organizing more of International buyers and sellers sales marathon meets.

Insights from Our Esteemed Attendees at Sumflex 2024: An Unparalleled Networking Hub for C-Level Executives



Sumflex 2024 proved to be an invaluable experience for C-level executives seeking to establish connections and explore opportunities in India's growing nutraceutical sector. The summit fostered an environment for networking, facilitating high-level interactions that will lead to real partnerships and collaborations.

Overall, the summit was a success for those seeking to establish a foothold in India's nutraceutical market and meet like-minded individuals. The summit's emphasis on networking, combined with its strategic location and focus on the Nutfy platform, made it an essential event for a leader with an eye on India's growing influence in the global nutraceutical landscape.



MORGAN YOUNG

President of Indo-Pacific Region
Freeman Nutra Group



Participating in Nutfy C Suite Sumflex 2024 edition was an absolute privilege. The preparation building up to the summit was flawless and the team behind it did a great job even in the face of last-minute changes. It was exciting to share my experience from an entirely different industry and to see the commonalities that diverse businesses have – at the end of the day, we all speak a universal consumer-centric language and I hope that my contribution played a part in showing how L'Oréal Dermatological Beauty is playing its part in building transparency with our consumers and partners alike.

Looking forward to the next edition



RAMI ITANI

Director
L'Oréal Dermatological
Beauty India



I had the pleasure to attend NutfyToday C-Suite Sumflex Summit and to give a brief talk on R&D. In a time where many see digitalization and AI as a threat to historical players, especially in R&D, I see it as a chance for those who know how to invest in their team. A truly engaging 2 days where you get educated, inspired and get connected or reconnected with people. It is definitely a place to go to if you want to stay ahead of the curve in this fast-moving segment and nurture international connections.



JEAN FRANCOIS PORRACCHIA

Chief R&D Officer
Himalaya Wellness Global Head Office - Dubai





The C-Suite Sumflex 2024, held by NutrifyToday was a milestone event in the evolution of this industry in India. It was the second such event, held annually for the last year and this year, and by all signals we received at this event, it will be held for the next 5 years for sure.

The event brought participation from many more serious and right-minded players, who aligned on various areas of work and focused attention. It is becoming evident that India has a pride of place on the Nutraceuticals stage and we in India have to continue to make the right moves and claim our seat by carefully executing a strategy for global leadership.

Issues like Self Regulations, Technology leadership, Sound clinical trial protocols and investments in sustainable supply chains were discussed and clarity emerged as to what India can and should do. This is a great forum for all players in the industry to participate in. Hopefully, other events like a suppliers' show and product shows could be held in parallel.

The future looks bright and promising.



SANJAYA MARIWALA

Executive Chairman and Managing Director
OmniActive Health Technologies Ltd



Nutrify C Suite Sumflex 2024 is a unique platform that's bringing India to the Global spotlight. I was delighted to meet top global leaders in business, R&D.



DR. BAIDYANATH MISHRA

Head
R&D Healthcare Research
Dabur India Limited



Attending Nutrify C Suite Summit 2024 proved enlightening, revealing India's impressive strides in nutraceuticals. I'm particularly excited about the ambitious USD 100 billion mission and look forward to Malaysian nutraceutical companies to capitalise on this opportunity.

The summit served as a vital global convergence platform, facilitating interactions with key figures from the USA, Asia, and Europe in one venue.

The AI-generated consecutive meetings were rigorous yet highly beneficial, offering real value for the investment.

Looking forward to Nutrify C-Suite Sumflex 2025!



AZRIYAH AZIAN

Sr. Executive, Market & Market Development
(South Asia Desk) Malaysian Palm Oil Council



EXCLUSIVE YEAR LONG BENEFITS

FOR **SUMFLEX 2025**
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Unlock year-round business connections in the nutraceutical industry with NutrifyToday innovative approach. Our virtual platform connects you directly with decision-makers like BD heads, procurement leaders, R&D experts, and medical professionals, starting in India and expanding globally, including the US.

But there's more – tell us your ideal contacts and our AI (Nutrify Genie) platform will find and facilitate networking opportunities for you. Join NutrifyToday C-Suite Sumflex 2025 membership for consistent, meaningful meetings that drive business success. Say goodbye to waiting and hello to "Networthing the Networks" with us!

To be continued....

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